



CITY OF WEST JORDAN
BUS BENCH/SHELTER SIGN PERMIT

8000 South Redwood Road
West Jordan, UT 84088
(801) 569-5060

NAME DATE PHONE

BUSINESS ADDRESS

OWNER/MANAGER

DISPLAY PERIOD (from) (to)

BENCH SIGN LOCATION

ZONING (circle one): P-C, P-O, BR-P, C-G, C-M, SC-1, SC-2, SC-3, M-P, M-1, M-2, R-3, R-M

FEES: [] BUS BENCHES - \$60 [] BUS SHELTERS - \$90

[] SIGN WAS PLACED WITHOUT A PERMIT. THE FEES ARE DOUBLED

Applicant shall adhere to the following standards for bench signs as set forth in the West Jordan Sign Ordinance.

12-3-2 SIGN STANDARDS

- Maximum Area (sq. feet): Bench Sign shall not exceed 16 sf. Shelter Sign shall not exceed 22 sf.
Maximum Height: Bus Bench shall not exceed 42" in height Shelter Sign shall not exceed 6' in height
Density: One at each UTA stop
Spacing & Setbacks: 500 feet from any other bench/shelter sign and 50 feet from any other freestanding sign. There is no required separation between pole signs and bus bench/shelter signs. A minimum distance between the front edge of the bench or shelter and the face of the adjacent curb of 48" on state roads and 24" on city streets

12-3-3 EXCEPTIONS AND QUALIFICATIONS FOR SPECIFIC SIGN TYPES:

- C. Bus Bench Signs And Bus Shelter Signs:
1. Placement: Only one double sided sign is permitted in a bus shelter. This sign shall be placed inside the shelter and shall be securely attached to the opposite wall of the shelter that faces oncoming traffic.
2. On Benches Prohibited: Signs shall not be placed on benches located inside bus shelters.
3. Insurance: For any bus bench or bus shelter sign, the company or person responsible for the bus bench or shelter sign shall enter into an agreement with the city, which must be approved by the city attorney. This agreement will require, among other things, that the company or person responsible for the bus bench or bus shelter sign provide to the city proof of liability insurance in the minimum amount of one million dollars (\$1,000,000.00), name the city as an additional insured, and indemnify and hold harmless the city from any and all injuries and defense costs arising from the placement or use of the bus bench or bus shelter sign.
4. Sign Permit Required: A sign permit shall be required for each bus bench sign and bus shelter sign, and all applications for a sign permit must include the following:
a. Written approval from the property owner of the proposed location for the bus bench/shelter sign is required and shall be submitted with the sign permit application. This approval shall be required whether the bench or shelter is to be located on private property or within an adjacent street right of way;
b. A letter of approval from the Utah transit authority;
c. A fee, in an amount established by resolution of the city council. The permit shall be valid for one calendar year. A change in the text of the sign on the bus bench/shelter sign or a substitution of benches shall not require the

issuance of a new permit or the payment of an additional fee, if the bench/shelter is placed in the same location as originally permitted;

- d. A signed contract with the city for each bus bench or bus shelter sign located on public property; and
- e. Include a site plan, vicinity map and specifications for bus bench and shelters, as well as any improvements needed for the particular site.

5. **Approval:** Once an applicant has obtained approval for the location of the bus bench/shelter sign, the approval shall continue as long as the permit is maintained or until the property owner withdraws the approval in writing.

12-3-1: GENERAL PROVISIONS:

The following provisions shall apply to all signs:

A. **Minimum Side Yard Setback:** Signs shall not be constructed in or project into any required side yard in any zone. Where no side yard is required, signs shall not be located closer than five feet (5') from the property line.

B. **Maintenance:** Signs shall be kept in good repair and maintained in a safe and attractive condition. This includes the replacement of defective parts, repainting, cleaning and other acts for proper maintenance. The ground space within a radius of five feet (5') from the base of any sign shall be kept free and clear of all weeds, trash and flammable material. Sign maintenance does not mean altering a sign in any way without a sign permit.

C. **Repair Of Building Facade:** Any building facade from which a sign is removed or on which a sign is repaired, changed or replaced shall be repaired, if damaged, within thirty (30) calendar days of removing the sign from the building.

D. **Highway Frontage:** Limited access highway frontage shall not be considered frontage for purposes of this title.

E. **Signs In Residential Zones:** Signs, other than nameplates and exempt signs, may only be used in residential zones as permitted in section [13-17-2](#) of this code.

F. **Clear Vision Zone:** Any sign located in a clear vision area shall maintain required clearances as specified in section [13-8-4](#) of this code.

G. **Minimum Clearance Of Signs:** Where pedestrian traffic is anticipated near a sign, minimum clearance of not less than ten feet (10') shall be maintained from the bottom edge of a planned center gateway sign, projecting sign, suspended sign, pole sign, billboard or any similar sign to the final grade beneath the sign. The minimum clearance for signs near driveways or parking areas shall be fourteen feet (14').

H. **Construction:** All signs shall be constructed of durable, low maintenance materials. The area around all freestanding signs shall be landscaped. All wiring and similar components shall be concealed.

I. **Illumination:** External or internal lighting or backlighting shall be allowed for illuminated signs.

J. **Urban Design Standards:** All signs shall be designed and constructed in accordance with the following guidelines:

- 1. Signs shall be designed to incorporate colors, materials and architectural design that is compatible with the development that they serve. The supports or base of signs shall complement the overall design scheme or shall be enclosed with architectural coverings;
- 2. Sign locations should be integrated with other elements on the site and the adjacent streetscape:
 - a. Signs shall not be located so as to obscure signs on adjacent sites;
 - b. Signs will not be placed in an area that can confuse motorists and pedestrians and cause potential safety hazards;
 - c. Traffic directional signs should be placed to promote safe and efficient traffic flow; and
 - d. Signs should be oriented to promote readability and serve their intended function; and
- 3. Although landscaping may not initially appear to obscure a sign, it may significantly reduce or eliminate the sign's effectiveness unless taken into account in the planning stage. Signs should be placed so they are not obscured by landscaping when it has reached full maturity. (2001 Code § 89-6-1105; amd. 2009 Code; Ord. 16-50, 11-16-2016)

Applicant Signature

Date